

CROSS-BORDER STRATEGIC PLANNING COLLABORATION: A TALE OF TWO ENTITIES

A talk by Dr. Karun K. Singh

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Many nonprofit organizations lack skills in strategic planning, putting them at a disadvantage in a competitive and changing environment. During a recent visit to Bombay, I was asked by the board president of a 110-year-old nonprofit human services agency helping abandoned girls and women to develop a strategic plan. This presentation focuses on the process and results of the collaborative partnership with the agency to provide free strategic planning consulting services from the United States.

Karun K. Singh is a Professor of Teaching at the Rutgers School of Social Work. He focuses on nonprofit and public human services management, collaborative strategic planning, and social entrepreneurship. He developed the *Singh Strategic Planning Measure for Excellence (SSPMX)* to help nonprofit human service organizations achieve superior organizational performance.

